

EMILEE LINDNER

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EDUCATION

St. Bonaventure University

St. Bonaventure, N.Y. | 2012

Honors B.A. in Journalism & Mass Communication

Minor in music

EXPERIENCE

MTV Brand Social | Editorial Lead | New York, N.Y. | 9/17 - 5/20

- Lead daily, long-term and tentpole editorial coverage for MTV's Snapchat Discover, providing readers with snackable content from "your cool, pop-culture obsessed friend" 365 days a year
- Oversee Snapchat's visual creative for evocative storytelling, alongside MTV's Digital Art Director
- Create effective integrated content for advertisers and other ViacomCBS departments
- Write and produce video for MTV's other brand social channels (Facebook, Instagram, Twitter, TikTok), creating franchises like "Don't @ Me" and "Name That Vid" that are birthed out of lively brainstorming

Fuse | Senior Editor | New York, N.Y. | 3/16 - 1/17

- Plan Fuse's long-term coverage of music, movies and pop culture events
- Run point on daily news blogging, always with audience and SEO in mind
- Edit and assign features, essays, playlists to staff writers and freelancers
- Report from music festivals with a unique twist

Freelance | Writer | New York, N.Y. | 10/14 - 9/17

- Write music, pop culture, local, human interest stories for Noisey, Nylon, Billboard, Paste, Brooklyn Magazine, Time Out New York, Vinyl Me Please, The Buffalo News, Live Nation

MTV News | Editor - Writer | New York, N.Y. | 7/12 - 2/16

- Assign stories to staff writers and freelancers based on proper news judgment and keen awareness of stats and audience
- Edit for accuracy, voice and style, along with editing proper photos and GIFs to supplement the story in Wordpress CMS
- Ensure branded content fits MTV voice and stays on schedule
- Report breaking music news, write in-depth opinion pieces, and cover events, award shows and concerts